

2017 J/30 North American Championship



2012 National Championship New Orleans, LA. Photo by Leighton O'Conner

Regatta Profile

Where: **October 19-22, 2017**
New Orleans Yacht Club

Audience: The 37th Annual J/30 North American Championship is a National event.

Regatta Leaders Zephyr (6) New Orleans, LA
BeBop (5) Annapolis, MD

Key Note Speaker Featuring nationally renowned sailing advocate Nick Hayes, author of *Saving Sailing*.

Sponsor Materials: All sponsor logos should be turned in by **September 1, 2017**. Also any product sampling, promotional material or company banners that you would like included in sailor packets should be turned in by **October 1, 2017**.

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Sponsor Levels

\$30,000 Saving Sailing Sponsor (2)

- Purchase a J/30 sailboat and donate to the Gulf Yachting Association Foundation, Inc., a 501(c)(3) non-profit organization. The J/30 would be sold after the regatta at market price to fund Junior Sailing Programs. This means that donations made to the foundation are tax deductible. The primary purpose of the foundation is to support the sport of sailing in the Gulf Yachting Association area. The J/30 sailboats would be available to those who travel from long distances such as the United Kingdom, East Coast, Seattle and California.
- National Recognition in National Sailing Magazine publications and other local media.
- Feature story on NOYC.org and J30.org plus Logo and hyperlink on websites and social media venues.
- Banner displayed at all regatta events
- Logo on event t-shirt
- Company spectator boat on Regatta day(s)
- Concierge service for post race party
- On-the-water signage on race days
- Access to all regatta events (30 people)

\$10,000 Title Sponsor (1)

- Corporate logo to appear along with the prominently featured in: event brochures, newsletters, emails, sailor packets
- Feature story on NOYC.org and J30.org plus Logo and hyperlink on websites and social media venues.
- Recognition in National sailing magazines and other local media
- Banner displayed at all Regatta events
- Logo on event t-shirt
- Company spectator boat on Regatta day(s)
- Champagne & commemorative glasses at table
- Access to all regatta events (15 people)

\$5,000 Presenting Sponsor (1)

- Corporate logo to appear along with the prominently featured in: event brochures, newsletters, emails, sailor packets
- Recognition in National Sailing Magazines
- Logo and hyperlink on J30.org and NOYC.org websites
- Banner displayed at all Regatta events
- Logo on event t-shirt
- Champagne & commemorative glasses at table
- Access to all regatta events (10 people)

\$1,000 Logistics Sponsor (5)

- Fund the logistics to transport a J/30 from Chicago, East Coast, Florida or Texas.
- Corporate logo to appear along with the prominently featured in: event brochures, newsletters, emails, sailor packets
- Recognition in National Sailing Magazines
- Logo and hyperlink on J30.org and NOYC.org websites
- Logo on event t-shirt
- Access to all regatta events (5 people)

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Sponsor Agreement

Yes! We want to sponsor the J/30 North American Championship at the following level:

<input type="checkbox"/>	Save Sailing Sponsor	\$30,000
<input type="checkbox"/>	Title Sponsor	\$10,000
<input type="checkbox"/>	Presenting Sponsor	\$5,000
<input type="checkbox"/>	Logistics Sponsor	\$1,000

We cannot be an official sponsor at this time, but wish to contribute: \$ _____

*Sponsorship logos are due on or before September 1, 2017 for guaranteed placement of logo on Regatta event t-shirts and banner. Any product sampling, promotional material or company banners should be turned in by October 1, 2017.

Please send your logo in an email as a jpg file to dave@j30.us

Please indicate exactly how you want your company name to appear:

Company Name: _____

Contact

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

METHOD OF PAYMENT Check enclosed made payable to LLS
 Credit Card (MC/VISA/AMEX/Discover)

CC# _____ Exp. _____

Name as if appears on the card: _____ Security _____

Code _____

Signature: _____ Date: _____

Please send this commitment form along with your payment to:

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J/30 North American Championship
403 N Roadway St.
New Orleans, LA 70124-1639
(504) 283-2581 (phone) (504) 283-2582 (fax)
e-mail: dave@j30.us

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